

Decisions that define your next chapter

Corporate Finance & Strategy Services

From evaluating opportunities and developing strategies to raising funds and closing a deal, our Corporate Finance specialists handhold UAE businesses through the moments that matter most — backed by nearly three decades of experience and a network spanning 100+ countries.

Executive Summary

Corporate Finance and Strategy services become essential the moment a business explores fund raising, pursues M&A, enters a new market, evaluates a new project, or needs an independent view of its own worth and growth opportunities. Our specialists add value at every stage — from market research, feasibility and strategic planning through to valuation, transaction support and post-deal reporting — helping clients maximise returns while managing risk.

As GCC dealmaking accelerates and regional businesses increasingly divest, merge, restructure and pursue new growth opportunities, UAE businesses of every size need advisors who combine international rigour with on-the-ground market knowledge. That is where our team steps in: drawing on UHY's global reach to support clients across 100+ countries while executing with local expertise here in the UAE.



Our Corporate Finance & Strategy Services

01

Mergers & Acquisitions

A complex journey from strategy through financial due diligence, transaction management, integration, and deal close — we handhold your team through the entire M&A lifecycle, on both the buy and sell side.

- Investment advisory & deal strategy
- Company valuation
- Buyer identification & introductions
- Negotiation for fair market price
- Governance & risk management alignment
- End-to-end transaction completion

02

Business Valuation

Determining the fair market value of a business using proven models — critical for fundraising, M&A, and investment decisions.

- Income approach, Market approach & asset approach
- Buy-side and sell-side deal pricing
- Valuations for accounting and tax purposes
- Impartial advice for investment decisions

03

Feasibility Study

Testing whether a proposed project or plan is commercially and financially viable — helping clients assess opportunities, understand risks, and make informed investment decisions.

- Market research & industry assessment
- Demand, competitor & market analysis
- Financial modelling & projections
- Scenario & sensitivity analysis
- Risk, return & opportunity assessment
- Business model & commercial assessment
- Practical roadmap for implementation

04

Market Research & Strategy

Helping businesses understand their markets, assess growth opportunities, and develop strategies that support informed commercial and investment decisions.

- Market sizing & segmentation
- Demand & supply analysis
- Market forecasting & outlook
- Supply-demand gap analysis
- Market share & competitor analysis
- Customer & industry assessment
- Market entry & expansion strategy
- Strategic recommendations & roadmap

05

Fund Raising

Securing the equity and debt a business needs to grow, while maintaining the right capital allocation to optimise long-term value. We reduce distraction and cost so you can negotiate from strength.

- Equity & debt raising support
- Strategy through to execution
- Investment-readiness preparation
- Best available terms & structures

Our Corporate Finance & Strategy Services

06

Purchase Price Allocation

Post-acquisition, IFRS 3 and US GAAP require fair value to be assigned to acquired assets and liabilities. We assess purchase consideration, prepare the Draft PPA Report, and liaise with external auditors.

- Goodwill vs. bargain purchase assessment
- Fair value of net assets acquired
- Draft PPA reporting
- Auditor discussion & sign-off support

07

Goodwill Impairment Review

Goodwill is not amortised under IFRS and US GAAP — it must be tested annually under IAS 36. We help clients avoid overstating net worth and stay compliant with mandatory impairment testing.

- Annual recoverable amount estimation
- Indicator-based impairment reviews
- Indefinite-life intangible asset testing
- IAS 36 compliance support

08

Financial and Tax Due Diligence

An independent opinion on whether historical financials fairly present a target company's standing — covering financial and tax affairs review to protect purchasers from surprises.

- Quality of earnings & net assets review
- Working capital & capex requirements
- Financial debt & liabilities analysis /debt like items identification
- Major contracts & forecast review
- On/off-balance sheet liability checks
- Deal-breaker & risk identification

How We Work With You

01

Understand

We start with your goals, industry, and the shape of the business opportunity or decision ahead.

02

Analyse

Our specialists apply proven research, analysis, valuation and modelling methods to the specifics of your business.

03

Advise

We deliver a clear, independent view – and the insights and recommendations you need to move forward.

04

Execute

From analysis through to implementation, negotiation to deal we stay hands-on to support you through the process.

Sector Experience

Pharmaceutical | Financial Services | Power & Utilities | Retail | Technology | Manufacturing
Hospitality | Education | Oil & Gas | Food & Beverage | Agriculture | Building Materials
Real Estate | Logistics | Sustainability

Why UHY James

Backed by UHY's global network, we support clients across 100+ countries on cross-border opportunities, investments and transactions — while our UAE team brings the local market knowledge and practical perspective needed to turn analysis into informed business decisions and successful transaction outcomes.

An independent member firm of
UHY International
in the United Arab Emirates

340
Business
Centres

10,000
Professionals

Global Network, Local Delivery

100+ countries of reach paired with hands-on UAE market knowledge.

Independent & Impartial

Objective advice and analysis designed to support informed business and investment decisions.

End-to-End Support

One team from initial assessment and strategy through valuation, feasibility, fundraising, transaction support and post-deal reporting.

Our Services

- Audit & Assurance
- Tax Advisory
- Accounting & Bookkeeping
- Corporate Finance
- Internal Audit & Risk Consulting
- AML
- Technology Consulting
- Company Incorporation
- Strategy & Transformation
- RERA Audits
- E-Invoicing
- Trademark

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